



## 30-DAY AUTHOR MONEY MAKEOVER CHALLENGE

| WEEK ONE - KNOW YOUR NUMBERS   |  |
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| Day 1: Share what you want to accomplish this month – financial and publishing goals.    |  |
| Day 2: Get familiar with your Ink and Assets royalties tracker and start using it.       |  |
| Day 3: List your monthly author expenses and categorize them.                            |  |
| Day 4: List your monthly Personal expenses & all debt (including balance, interest rate) |  |
| Day 5: Separate personal + business banking.   |  |
| Day 6: Check your book prices are current (update if needed).                            |  |
| Day 7: Show Your Workspace Sunday (share a photo).                                       |  |
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| WEEK 2 – STREAMLINE, SAVE AND PROTECT  |  |
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| Day 8: Set or update beneficiaries for your books, royalties, and other assets.  |  |
| Day 9: Review unused premade covers  |  |
| Day 10: Audit and cancel unused subscriptions.                                   |  |
| Day 11: Review your insurance coverage – life, disability, and critical illness. |  |
| Day 12: Create a Debt Snowball / Avalanche                                       |  |
| Day 13: Review your service providers – shop around for better deals or quality. |  |
| Day 14: Organize your digital files, contracts, and royalty statements           |  |
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| WEEK 3 – REVENUE BOOSTERS   |  |
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| Day 15: Bundle backlist books into box sets   |  |
| Day 16: Explore other ways to make money (audio, translations, talks etc)                         |  |
| Day 17: Sign up for live sales events or get your books into book stores                          |  |
| Day 18: Research and set up your author investing plan  |  |
| Day 19: Track how much of your income could be directed toward investments                        |  |
| Day 20: Explore other ways to make money (affiliate programs, referrals, Experior)                |  |
| Day 21: Celebrate another author's win (community day).   |  |
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| <a href="https://www.wealthjuno.com/ink-and-assets">https://www.wealthjuno.com/ink-and-assets</a> |  |



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| WEEK 4 – LONG-TERM SYSTEMS   |  |
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| Day 22: Create a yearly publishing cost plan                             |  |
| Day 23: Research and set up your retirement plan                         |  |
| Day 24: Organize tax categories  |  |
| Day 25: Start or update your emergency fund                              |  |
| Day 26: Automate your banking to add to savings / investments each month |  |
| Day 27: Choose three money goals for the next quarter                    |  |
| Day 28: Create a Financial Plan to reach your goals                      |  |
| Day 29: End-of-month check-in reflection                                 |  |
| Day 30: Build your Author CEO Dashboard                                  |  |

### NOTES