



30-DAY AUTHOR MONEY MAKEOVER CHALLENGE

WEEK ONE - KNOW YOUR NUMBERS	
Day 1: Share what you want to accomplish this month – financial and publishing goals.	
Day 2: Get familiar with your Ink and Assets royalties tracker and start using it.	
Day 3: List your monthly author expenses and categorize them.	
Day 4: List your monthly Personal expenses & all debt (including balance, interest rate)	
Day 5: Separate personal + business banking.	
Day 6: Check your book prices are current (update if needed).	
Day 7: Show Your Workspace Sunday (share a photo).	

WEEK 2 – STREAMLINE, SAVE AND PROTECT	
Day 8: Set or update beneficiaries for your books, royalties, and other assets.	
Day 9: Review unused premade covers	
Day 10: Audit and cancel unused subscriptions.	
Day 11: Review your insurance coverage – life, disability, and critical illness.	
Day 12: Create a Debt Snowball / Avalanche	
Day 13: Review your service providers – shop around for better deals or quality.	
Day 14: Organize your digital files, contracts, and royalty statements	

WEEK 3 – REVENUE BOOSTERS	
Day 15: Bundle backlist books into box sets	
Day 16: Explore other ways to make money (audio, translations, talks etc)	
Day 17: Sign up for live sales events or get your books into book stores	
Day 18: Research and set up your author investing plan	
Day 19: Track how much of your income could be directed toward investments	
Day 20: Explore other ways to make money (affiliate programs, referrals, Experior)	
Day 21: Celebrate another author's win (community day).	
https://www.wealthjuno.com/ink-and-assets	



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WEEK 4 – LONG-TERM SYSTEMS

Day 22: Create a yearly publishing cost plan	
Day 23: Research and set up your retirement plan	
Day 24: Organize tax categories	
Day 25: Start or update your emergency fund	
Day 26: Automate your banking to add to savings / investments each month	
Day 27: Choose three money goals for the next quarter	
Day 28: Create a Financial Plan to reach your goals	
Day 29: End-of-month check-in reflection	
Day 30: Build your Author CEO Dashboard	

NOTES